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KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

Permit No. 409

Milwaukee, Wis.

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KELLOGG SEED COMPANY

PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

FEBRUARY 16, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED

1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	36.00
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PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags	66.00
5 lb. bags	64.00
White Clover	
1/2 lb. boxes	95.50
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS

(100-lb. bags)

RAINBO	\$44.00
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BROME GRASS

(100-lb. bags)

Canadian No. 1	39.00
Canadian—Certified No. 1	41.50

KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28-lb.	74.00

RED TOP

(100-lb. bags)

RAINBO	62.00
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ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial—Certified Blue Tag	17.00

FESCUE

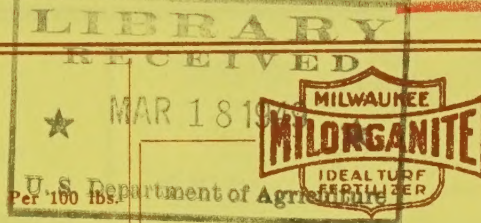
(80-lb. bags)

Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00
Illahee—Certified	58.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	95.00
Highland	85.00



Dealer
Cost
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Retail	
	Cost Each	Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

Per 100

New Royal River	\$63.00
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BIRD SEED FOR FEEDING

Per 100 lbs

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE—
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$.58	2 1/2 lb. box\$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2 1/2 lb. boxes) .. .50
50-lb. bag	ea. 1.67	10 lb. carton80
100-lb. bag	ea. 2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY

RAINBOW BRAND SEEDS

MILWAUKEE, WISCONSIN

322 EAST FLORIDA STREET

Phone Daly 8-0373

WHOLESALE PRICE LIST

FEBRUARY 16, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS	CLOVERS	CEREAL GRAINS	SEED CORN	FORAGE SEEDS	SEMESAN DU PONT PRODUCTS
(60-lb. bags) Per 100 lbs.	(160-lb. bags) Per 100 lbs.	Per bushel	WISCONSIN GROWN—State Sealed and Certified (2-bu. bags) Per bu.	(100-lb. bags) Per 100 lbs.	A TREATMENT FOR EVERY MAJOR CROP
MONTANA	ALSIKE	OATS (3 bu. bags), Wisconsin Grown	Golden Glow	CANE SEED	In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.
RAINBO 63.00	RAINBO 36.00	Vieland, Certified Blue Tag ..\$ 1.75		Atlas Sorgo\$ 6.00	COMMODITY AND NET WEIGHT OF PACKAGES
WISCONSIN	RED CLOVER, MEDIUM	Bonda, Certified Blue Tag .. 1.90	NEBRASKA GROWN (2-bu. bags)	Orange Cane 6.00	Minimum Wholesale Prices to Dealers
RAINBOSold out	RAINBO 55.50	Mindo, Certified Blue Tag .. 1.90	Golden Glow\$ 3.50	Black Amber Cane 6.00	Minimum Retail Prices to Consumers
CANADIAN	Containing about 2% Alfalfa.. 53.00	Clinton, Certified Blue Tag .. 1.75	Improved Leaming 3.50	MILLETS (100-lb. bags)	Now Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets
RAINBO 61.00	RED CLOVER, MAMMOTH		Pride of North 3.50	German\$ 7.00	4-oz. can.....\$ 7.65 case, 36 \$.35
KANSAS	RAINBO 55.50	BARLEY (2½ bu. bags)	Reid's Yellow Dent 3.50	Japanese 6.50	1-lb. can..... 7.21 case, 12 .90
RAINBO 61.00		Wisconsin No. 38 (Smooth Awned)		Proso 5.00	4-lb. can..... 13.49 case, 6 3.00
	SWEET CLOVER—Mostly White Blossom	Certified 2.75	FODDER CORN (2½-bu. bags)	SUDAN GRASS (100-lb. bags)	40-lb. drum..... 21.12 drum 26.40
GRIMM CERTIFIED—Blackfoot	RAINBO 21.50	WHEAT (2½ bu. bags)	Red Cob\$ 3.50	RAINBO\$ 9.00	100-lb. drum..... 50.50 drum 61.05
BLUE TAG 70.00	SWEET CLOVER—YELLOW BLOSSOM	Henry	Leaming 4.50	SWEET SUDAN GRASS	CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.
GRIMM REGISTERED	RAINBO 20.50	Certified, Blue Tag 3.35	Eureka 4.50	RAINBO 9.75	14-oz. can.....\$ 7.20 case, 12 \$.90
Canadian 69.00	SWEET CLOVER—HUBAM	Thatcher		VETCH (Winter or Hairy) (150-lb. bags)	3-lb. can..... 11.85 case, 6 2.65
RANGER CERTIFIED	RAINBO 27.75	RAINBO 3.00	HYBRID CORN—State Sealed and Certified	RAINBO 25.00	40-lb. drum..... 23.00 drum 28.75
BLUE TAG (Northern) 95.00	Red Clover, Alsike and Sweet Clover packed in bushel bags 25c per 100 lbs. higher.	SPELTZ (100 lb. bags)	Flat Kernels (1-bu. bags)	BUCKWHEAT (100-lb. bags)	100-lb. drum..... 55.00 drum 69.00
*BLUE TAG (California).... 90.00		Dakota Grown	85-day\$ 6.50	Silverhull\$ 4.00	SEMESAN JR.—For Field, Sweet and Pop Corn
*Not recommended for Wisconsin		RAINBO\$ 4.50	90-day 6.50	SOYBEANS (150-lb. bags) Per bu.	1½-oz. pkg.....\$ 12.00 case, 144 \$.17
LADAK CERTIFIED			95-day 6.50	Lincoln Per bu.	12-oz. can..... 5.20 case, 12 .62
BLUE TAG 75.00			100-day 6.50	Gray Stripe\$25.00	25-lb. pail..... 11.65 pail 13.85
CLOVERS	TIMOTHY	MISCELLANEOUS SEEDS	105-day 6.50	SUNFLOWER—(For Seed) (100-lb. bags) Per 100 lbs.	100-lb. drum..... 114.33 drum 132.75
(150-lb. bags)	(125-lb. bags)	(100-lb. bags) Per 100 lbs.	110-day 6.50	Gray Stripe\$25.00	SEMESAN—For Vegetables, Flowers and Bulbs
LADINO	IOWA GROWN	DWARF ESSEX RAPE	FODDER HYBRID—(Silo Corn)		1/3-oz. env.....\$ 17.40 case, 144 \$.23
Certified Blue Tag\$235.00	RAINBO\$22.00	RAINBO\$15.00	Certified—flat kernels (1-bu. bags)		2-oz. pkg..... 10.05 case, 36 .45
Uncertified 215.00			U. S. No. 13\$ 6.50		12-oz. can..... 17.27 case, 12 2.10
Broken lots 10c per lb. higher					4-lb. can..... 45.29 case, 6 10.10
WHITE	TIMOTHY and ALSIKE	FIELD PEAS (WHITE OR CANADA)	CRO-TOX		25-lb. pail..... 46.62 pail 53.23
Fancy\$90.00	About 20% Alsike\$24.50	RAINBO 8.50	Crow and Bird Repellent		100-lb. drum..... 121.60 drum 219.80
Choice 85.00	About 50% Alsike 28.50		Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.		ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables
Mixing Grade 70.00	Timothy packed in bushel bags 25c per 100 lbs. higher.	FLAX	1 Bu. (8 oz. Size) \$4.32 per Doz.		¾-oz. pkg.....\$ 10.80 case, 72 \$.25
		RAINBO 14.50	2 Bu. (16 oz. Size) \$7.20 per Doz.		8-oz. can..... 12.50 case, 24 .80
			4 Bu. (1 qt. Size) \$10.80 per Doz.		4-lb. can..... 23.52 case, 6 5.16
					25-lb. drum..... 24.00 drum 30.00
					100-lb. drum..... 93.00 drum 115.00
					YERSAN—For Golf and Lawn Turfs
					8-oz. can.....\$ 12.50 case, 24 \$.80
					4-lb. can..... 23.52 case, 6 5.16
					25-lb. drum..... 24.00 drum 30.00
					100-lb. drum..... 93.00 drum 115.00
					Special SEMESAN—For Golf and Lawn Turfs
					1-lb. can.....\$ 16.00 case, 12 \$ 2.00
					4-lb. can..... 31.16 case, 6 6.92
					25-lb. pail..... 31.91 pail 39.96
					100-lb. drum..... 123.77 drum 142.85
					8-1-48
					FARM CLIPPER MILLS
					Each
					No. 2-B Regular Clipper Cleaner \$62.00
					No. 2-B Special Clipper Cleaner with elevator and two way bagger 75.00
					Electric Motor for Clipper Cleaner (1/3 H. P.) 22.00
					Clipper Rocker Seed Treater no power required 60.00



SERVICE AT MADISON, WISCONSIN: We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin, beginning March 1, 1949. Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.



PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per. Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.23
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25